

Billboard size 5,1 x 2,4 m

General information

For short-term campaigns of 1 to 2 months, we recommend printing on paper. For medium and long-term campaigns, we recommend printing on laminated self-adhesive film, printing on banner recommended only at the express wish of the client. **The design must not contain traffic signs or graphic elements and shapes mistakable for traffic signs.**

Parameters of paper:

Poster dimensions:	5,10 x 2,40 m (after wetting)
Picture dimensions:	5,10 x 2,40 m
Visible area:	5,05 x 2,40 m
Weight:	120 g/m ²
Type:	BBS, colorfast for at least 6 weeks
Printing:	4/0
Poster:	Composed of right-angle, equally large and properly cutted sections with mutual overlaps and targeting marks
Comments:	20 cm along edges of the poster we recommend printing a motif with an unimportant background without text and logos

Parameters of self-adhesive foil:

Sticker dimensions:	5,10 x 2,45 m
Picture dimensions:	5,10 x 2,45 m
Visible area:	5,05 x 2,40 m
Type:	Avery NONPERM thickness of 95 µm with a full covering (non-transparent) adhesive and a surface matte lamination
Print:	4/0
Sticker:	Composed of right-angle, equally large and properly cutted sections with mutual overlaps and targeting marks
Installation:	At temperatures of +10°C and higher
	20 cm along edges of the poster we recommend printing a motif with an unimportant background without text and logos
Comments:	With each incoming sticker must be delivered control sample of material on A4 format with a description of the material motive and print data

Parameters of advertising banner:

Banner dimensions:	5,05 x 2,42 m
Picture dimensions:	5,05 x 2,42 m
Visible area:	5,05 x 2,40 m
Type:	Coating non-laminated banner 450 g/ m ² , non-translucent for outdoor use, with colorfastness. Cannot be used banner for backlight.
Processing of edges:	Reinforce entire border with high-frequency, heat-sealing of the band made of banner material, press eyelets with a diameter of 24/13 mm and spaced 25 cm apart.
Printing:	4/0
Comments:	10 cm along the edge of the banner, we recommend printing a motif with an unimportant background without text and logos

Delivery of finished posters including color print of entire motif on A4:

Delivery location:	BigBoard Praha, a.s., U Trati 3134/36A, Praha 10, tel: 774 927 002
Delivery time:	7 days prior to installation date, at the latest.
Packing:	Posters must be properly packaged to prevent mechanical damage during transport. Banner cannot be folded into parts smaller than 80x80 cm.

Specification of delivery of materials in the case of printing of motif through BigMedia:

Printing data format:	Print PDF, scale 1:10 , font and objects in vector format, rasters in CMYK mode with grid 300 DPI When printing more motives to be each motive as a separate PDF. Naming the print data "theme name_ width x height". Example: Bigmedia _510x240
Proof:	Digital prints, or chemical Cromalin, Matchprint and similar. Correct colors cannot be guaranteed without press proof.
FTP access:	ftp://tisky.bigmedia.cz MERCHANT MUST BE NOTIFIED OF DATA UPLOADING / STORING
User name:	bigmedia1
User password:	bm2008